

## List of Growth Deal projects – December 2015 activity report

## Appendix A

Project ID	Project Name	Comms Plan	Action Plan	Contact Details
GF01-04	<p><b>Centenary Way Viaduct Maintenance</b></p> <p><b>Last three months</b></p> <p>News release re project progress – November 2015 Stakeholder update – January 2016</p> <p><b>Next three months</b></p> <p>News release re end of project late March/early April</p>			<a href="mailto:David.Leung@lancashire.gov.uk">David.Leung@lancashire.gov.uk</a>
GF01-02	<b>Blackburn Town Centre Improvements</b>			<a href="mailto:james.syson@blackburn.gov.uk">james.syson@blackburn.gov.uk</a>
GF01-05-CD	<p><b>Preston City Centre Improvements</b></p> <p><b>Last three months</b></p> <p>News release issued re start of phase 2b – from Cheapside to Preston Minster. Face to face meetings with local business explaining timescales and how they will be affected Information in St George's shopping centre Temporary tone of voice signage to explain improvements Social media Updates on C First and Cityspace (Preston CC) Stakeholder update briefing via email Regular updates to councillors</p> <p><b>Next three months</b></p> <p>No planned activities.</p>			<a href="mailto:Anne-Marie.Parkinson@lancashire.gov.uk">Anne-Marie.Parkinson@lancashire.gov.uk</a>

GF01-06	<p><b>M55 to St Annes Link road</b></p> <p>Nil return</p>			<p><a href="mailto:Neil.Stevens@lancashire.gov.uk">Neil.Stevens@lancashire.gov.uk</a></p>
GF01-03	<p><b>Blackburn-Bolton Rail Corridor</b></p> <p><b>Last three months</b> Issued press releases about the upcoming improvements at stations in the Ribble Valley and in BwD which are also funded through the scheme (Nov/Dec 2015).</p> <p><b>Next three months</b> Campaign for the introduction of additional services on the line as part of the next Northern Franchise. (Ongoing 2015/16)</p>			<p><a href="mailto:james.syson@blackburn.gov.uk">james.syson@blackburn.gov.uk</a></p>
GF01-01	<p><b>Burnley-Pendle Growth Corridor</b></p> <p><b>Last three months</b> News release re start of junction 7 work (Dec 2015) News release re start of junction 13 work (Feb 2016) Stakeholder briefing issued re the Junction 13 work</p> <p><b>Next three months</b>  News release to be issued re completion of junction 12 work News release to be issued re start of construction on Blackburn Road/Dunkenhalgh works.</p>			<p><a href="mailto:Sarah.Dunn@lancashire.gov.uk">Sarah.Dunn@lancashire.gov.uk</a></p>
GF01-07	<p><b>East Lancashire Strategic Cycle Network</b></p> <p><b>Last three months:</b> Attend and give presentations to district cycling forums Response to issues raised in press articles and on social media about surfacing on one particular section of Cycleway Meeting held with local district councillors to discuss design issues on Section 13 of National Cycle Route 6. Working with Mid Pennine Arts £15,000 external (Arts Council)</p>			<p><a href="mailto:Andrew.Mullaney@lancashire.gov.uk">Andrew.Mullaney@lancashire.gov.uk</a></p>

	<p>funding secured to support activities. First stakeholder meetings held in 2 locations.</p> <p><b>Next three months:</b> Leaflet to be produced publicising the project and asking for feedback on use of routes and surfacing issues. Webpage to be updated with links to consultation. Press Release to be issued in March 2016 to announce the start of the above consultation process. Produce display board to use at consultation events including in connection with above. Organise drop in consultation events to publicise project and secure feedback on surfacing issues (March/April 2016) Produce signage / boards for sections of the route when they are under construction(March 2016) Working with Mid Pennine Arts on a programme of community engagement through arts projects (Feb 2016 onwards) Work with Sustrans to develop plans for opening event at Lumb Viaduct, (S15 National Cycle Route 6) (Feb to April 2016)</p>			
GF01-20-CD	<p><b>Preston Western Distributor</b></p> <p><b>Last three months</b> Contractor announced Stakeholder events planned Mailing to 8,000 residents Fly-through video created Relevant area of City Deal website updated</p> <p><b>Next three months</b> News release re planning app submission (March)</p>			<a href="mailto:Phil.Wilson@lancashire.gov.uk">Phil.Wilson@lancashire.gov.uk</a>
GF01-22-CD	<p><b>A6 Broughton Bypass</b></p> <p><b>Last three months</b></p>			<a href="mailto:Martin.Galloway@lancashire.gov.uk">Martin.Galloway@lancashire.gov.uk</a>

	<p>Press release to announce appointment of Hochtief as contractor and start date for works November 2015.          Press release re ground breaking ceremony 11 January.          Public information event (follow-up) in January at Broughton Sports Club about A6 Corridor improvements and opportunity to meet HOCHTIEF.          Designed and erected signs on A6 about start of work on the bypass.          Reviewed and updated Broughton Bypass pages on City Deal website.          Shared link to fly-over on City Deal social media channels.          Include update in City Deal e-bulletin and LEP business brief.</p> <p><b>Next three months</b></p> <p><b>Media relations</b></p> <ul style="list-style-type: none"> <li>▪ Press release to announce start date for main works.</li> <li>▪ Press release to communicate A6 corridor proposals to LCC planning committee</li> </ul> <p><b>E-Communications</b></p> <ul style="list-style-type: none"> <li>▪ Update City Deal website with any further updates to construction/progress.</li> <li>▪ Update City Deal website content for A6 corridor improvements</li> </ul> <p><b>Stakeholder Relations</b></p> <ul style="list-style-type: none"> <li>▪ Draft and issue monthly updates on work progress/traffic management to all stakeholders.</li> <li>▪ Issue specific update on A6 corridor improvements</li> </ul> <p><b>Public information</b></p> <ul style="list-style-type: none"> <li>▪ Issue letters to residents affected by specific construction work starting.</li> </ul> <p><b>HOCHTIEF (UK) Construction</b></p> <p>Agree communications protocol for the scheme with HOCHTIEF</p>			
GF01-23	<b>Darwen East Distributor</b>			<a href="mailto:Mike.Cliffe@blackburn.gov.uk">Mike.Cliffe@blackburn.gov.uk</a>

Project ID	RENEWAL OF BLACKPOOL			
GF01-08	<p><b>Blackpool Bridges</b></p> <p><b>Last three months</b></p> <p>Updates issued via Press release, Blackpool Council Social media accounts, Blackpool Council website and Your Blackpool community newspaper</p> <p><b>Next three months</b></p> <p>Press releases will be issued in March 16 to mark end of current phase of work. Stakeholder events and meetings aimed at local business improvement district and hotel operators.</p>			<p><a href="mailto:will.britain@blackpool.gov.uk">will.britain@blackpool.gov.uk</a></p>
GF01-14-S	<p><b>Blackpool and the Fylde College M and E Bispham Campus</b></p> <p><b>Last three months</b></p> <p>Presentations to Academic Management Team and Corporate Management Team regarding how the work will affect them (Jan 2016)</p> <p><b>Next three months</b></p> <p>Information issued to staff, students and visitors via email, intranet and posters on how the work will affect them. (March 16) Press release and publicity on award of contract angled on investing in sustainable infrastructure (April/May 16)</p>			<p><a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a></p>
GF01-09	<p><b>Blackpool Integrated Traffic Management</b></p> <p><b>Last three months</b></p> <p>Presentation to stakeholders at highways Consultative Forum in December 2015.</p> <p><b>Next three months</b></p> <p>Ongoing discussions with interested parties re initial concepts.</p>			<p><a href="mailto:jeremy.walker@blackpool.gov.uk">jeremy.walker@blackpool.gov.uk</a></p>

GF01-10	<p><b>Blackpool Heritage Based Visitor Attraction HBVA</b></p> <p><b>Last three months</b>  Regular social media posts regarding the development of the museum concept  Weekly blog posts from the Museum team, historians and volunteers  Three discussion events in December and January mark the beginning of the conversation with the public about three potentially sensitive stories to be featured in the Museum  Taking our volunteers and focus groups to Museums and cultural venues outside of Blackpool to learn about different aspects of Museums and bring that learning back</p> <p><b>Next three months</b>  Regular social media posts regarding the development of the museum concept  Weekly blog posts from the Museum team, historians and volunteers  Trial and develop stories and interpretative design approach, whilst engaging with key stakeholders and creating project advocacy</p>			<p><a href="mailto:polly.hamilton@blackpool.gov.uk">polly.hamilton@blackpool.gov.uk</a></p>
GF01-21	<p><b>Blackpool Town Centre Green Corridors</b></p> <p>Nil return – business case still being prepared.</p>			<p><a href="mailto:david.simper@blackpool.gov.uk">david.simper@blackpool.gov.uk</a></p>
GF01-24	<p><b>Blackpool Tramway Extension</b></p>			<p><a href="mailto:jeremy.walker@blackpool.gov.uk">jeremy.walker@blackpool.gov.uk</a></p>
<b>Project ID</b>	<b>GROWING THE LOCAL SKILLS &amp; BUSINESS BASE</b>			

GF01-15-S	<p><b>Blackpool and the Fylde College, Nautical College – Maritime Engineering Facility</b></p> <p><b>Last three months</b>  Intranet news story posted about the project in advance of start on site (Dec 15)  Separate sub-page created under Fleetwood Nautical Campus section <a href="http://www.blackpool.ac.uk/nautical/facilities/mec">http://www.blackpool.ac.uk/nautical/facilities/mec</a> and links made from other relevant pages (Jan 16)  Press release and artists impressions issued for start on site. (Jan16)  Coming soon banner erected on site and pop-up banner on campus (Feb 16)  Information at Campus Careers Day (Feb 16)</p> <p><b>Next three months</b>  Article in Nautilus Telegraph(trade press) (March 16)  Pop-up banner/plans at B&amp;FC open day (March 16)  House calls with neighbours by contractor (March 16)  Newsletter reproduced to A3 and posted on campus noticeboards (March 16)</p>			<p><a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a></p>
GF01-13-S	<p><b>Blackpool and the Fylde College - Lancashire Energy HQ</b></p> <p><b>Last three months</b>  Press release issued with reaction to granting of planning permission (11/02/16)  Enewsletter produced for staff (15/2/16)</p> <p><b>Next three months</b>  Press release and publicity announcing appointment of contractor (End of March 2016)  Discussions around branding for online presence (March/April 2016)  Interview opportunity with newly appointed Head of Energy HQ (April/May 2016)</p>			<p><a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a></p>



GF01-16-S	<p><b>Fleetwood Fire Training Centre Phase 2</b></p> <p><b>Last three months</b>  Campus careers day (Feb 2016).  Campus networking event for major industry players</p> <p><b>Next three months</b>  Press release and publicity for submission of helipad planning application (End of March 2016)</p>			<a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a>
GF02-25	<b>M6 J28 Improvements &amp; Business Growth Centre</b>			<a href="mailto:gary.hall@chorley.gov.uk">gary.hall@chorley.gov.uk</a>
GF02-26	<b>Rawtenstall Redevelopment Zone</b>			<a href="mailto:gareth@barnfieldconstruction.co.uk">gareth@barnfieldconstruction.co.uk</a>
GF02-27	<b>Redevelopment of Brierfield Mill</b>			<a href="mailto:gareth@barnfieldconstruction.co.uk">gareth@barnfieldconstruction.co.uk</a>
GF01-12-S	<p><b>Runshaw College - Science &amp; Engineering</b></p> <p>Last three months:</p> <p>Next three months:  Articles placed in Construction View and Premier Construction magazines (Nov/Dec 2015)  SEIC featured on new Runshaw College website (end Nov 2015)  Direct mail to prospective students Nov/Dec 2015)</p> <p>Adult College open event – permanent displays created re SEIC (Jan 2016)  Social media promotion of SEIC (November 2015 and ongoing)</p>			<a href="mailto:lvill.J@runshaw.ac.uk">lvill.J@runshaw.ac.uk</a>
GF01-18-S	<b>Training 2000 - Additional Engineering Training Capability</b>			<a href="mailto:sian.wilson@t2000.co.uk">sian.wilson@t2000.co.uk</a>
<b>Project ID</b>	<b>INNOVATION &amp; MANUFACTURING EXCELLENCE</b>			



GF02-28	<p><b>Burnley Vision Park</b></p> <p>Nil return. Project goes to LEP board for consideration in April. Comms strategy promised in March.</p>			<p><a href="mailto:KIngram@burnley.gov.uk">KIngram@burnley.gov.uk</a>  <a href="mailto:JSharples@burnley.gov.uk">JSharples@burnley.gov.uk</a></p>
GF02-29	<p><b>The Engineering &amp; Innovation Centre - UCLan</b></p> <p><b>Last three months</b>  PR around Engineering graduation stories  Attendance by outreach officer at regional Engineering Your Future exhibitions</p> <p><b>Next three months</b>  EIC Newsletter (planned for March)  Press release announcing submission of planning permission for EIC (planned for March)  News release re Shell eco-car funding (planned for March)  Masterplan update newsletter which will feature new artists impressions of the EIC (planned for March)  News release re Sir Kevin Smith to join the EIC Industry Steering group.</p>			<p><a href="mailto:PAThomas@uclan.ac.uk">PAThomas@uclan.ac.uk</a></p>
GF01-11	<p><b>Lancaster Health Innovation Park</b></p>			<p><a href="mailto:d.williams2@lancaster.ac.uk">d.williams2@lancaster.ac.uk</a></p>
GF02-30	<p><b>Making Rooms - Lancashire's First Fab Lab</b></p>			<p><a href="mailto:Martin.Eden@blackburn.gov.uk">Martin.Eden@blackburn.gov.uk</a></p>
GF01-17-S	<p><b>Myerscough College - Farm, Innovation Technology Centre</b></p> <p><b>Last three months</b>  Project proposals included within 16/17 prospectus.  Project proposals included within presentation for college open days  Project highlighted and forms part of application for Skills Provider of the Year Award as part of the Red Rose Awards.</p> <p><b>Next three months</b></p>			<p><a href="mailto:jwherry@myerscough.ac.uk">jwherry@myerscough.ac.uk</a></p>

	<p>Article in Lancashire Business View magazine following application for Skills Provider of the Year Award (31/03/16)</p> <p>Press release highlighting LEP funding to support the project and commencement of construction phase. (31/03/16)</p> <p>Project scheduled to be discussed at Agriculture area Technical Advisory Board meeting (16/03/16)</p> <p>Focus group meeting to update and discuss progress with key industry executives (31/05/16)</p> <p>College website updated with project details (31/05/16)</p>			
GF01-19-S	<p><b>Nelson &amp; Colne College - Advanced Engineering &amp; Manufacturing Innovation Centre</b></p> <p><b>Last three months</b></p> <p>Open Event (November 2015)</p> <p>Employer and partner event to launch new facilities (Jan 16)</p> <p><b>Next three months</b></p> <p>Targeted PR through local press and radio channels to highlight the benefits of the new build to employers, local community and potential learners. (Ongoing)</p>			<p><a href="mailto:a.rushton@nelson.ac.uk">a.rushton@nelson.ac.uk</a></p>

Key:

Received	
Promised	
No information	